



JSJ CORPORATION

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FOR IMMEDIATE RELEASE

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JSJ Corporation to sponsor fireworks in 2008 during Grand Haven Coast Guard Festival celebration

New sponsor revealed as Festival community begins to gear up for next summer's festivities

GRAND HAVEN, Mich., November 12, 2007 – JSJ Corporation is excited to announce that the company will sponsor the Fireworks Spectacular for the 2008 Grand Haven Coast Guard Festival.

The fireworks draw more than 150,000 residents and vacationers from throughout West Michigan on the final Saturday of the annual summer celebration.

Grand Haven Coast Guard Festival officials, with employees representing JSJ Corporation's West Michigan-based businesses – Dake, GHSP, izzydesign and Sparks Belting – formally announced the sponsorship November 12, the day after Veteran's Day.

The announcement took place at Washington Avenue and Harbor Drive, where two of JSJ Corporation's previous community donations – the sundial and brass inlay of the Grand River – are located at Ferry Landing, next to the Chamber of Commerce office and Grand Haven's waterfront stadium.

"The Coast Guard Festival is thrilled to partner with this family-founded, locally based international company," says Grand Haven Coast Guard Festival Executive Director Mike Smith. "JSJ has been a longtime supporter of the Coast Guard Festival, and the military heritage of the founding members of the JSJ Corporation has demonstrated a company commitment to the same values the Coast Guard Festival holds sacred."

Grand Haven Coast Guard Festival Chairman Scott Klaassen adds, "We are pleased to have JSJ Corporation join us in such a significant way to celebrate the men and women of the United States Coast Guard."

"We are proud to be associated with JSJ," says Jim Bird, 16-year employee and maintenance team leader at GHSP. "This is a solid company of integrity that has a long history of respecting the people who work here, and for doing a lot of good in the community. Because of their commitment, this event is being made possible for hundreds of people to enjoy."

"It's a real honor for us and for our families to help pay tribute to the U.S. Coast Guard through JSJ's sponsorship of the Saturday night fireworks," says Hilary Anderson, 13-year employee and assistant controller at Dake. "It's one of the events that brings people to our community every year, and shows them how special it is. We already can't wait for August 2, 2008!"

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JSJ TO SPONSOR COAST GUARD FIREWORKS

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For almost 90 years, building community partnerships has been a core value at JSJ Corporation. The company, its businesses, the company's founding families and JSJ Foundation have contributed time and dollars to support many well-known area projects, such as:

- The Walk of Coast Guard History, marked by plaques in front of City Hall provided by Dake and JSJ Corporation to commemorate Coast Guard City U.S.A.
- construction of the boardwalk along the Grand River in downtown Grand Haven
- the brass inlay of the Grand River at Grand Haven's waterfront
- the brass lettering on the archway sign at Gene Rothi Field at Grand Haven High School's Buccaneer Plaza

"At the same time we are making this announcement about the fireworks, we want people to know that this sponsorship is above and beyond the funds JSJ has set aside to support other community programs," says Erick Johnson, JSJ Corporation board member and director of business development. "We plan to continue our current level of giving to the arts, human services and educational initiatives to people in communities throughout the JSJ business footprint."

About Grand Haven Coast Guard Festival

Since 1924, the Coast Guard and the residents of the Tri-Cities (Grand Haven, Spring Lake and Ferrysburg) have celebrated the importance and significance of the United States Coast Guard, as vital to the health of the economics of the Lake Michigan region, and the safety of all those who work, transit and recreate on Lake Michigan. www.ghcgfest.org

About JSJ Corporation

JSJ Corporation, based in Grand Haven, Michigan, designs, develops and markets a group of durable goods brands throughout the world. With more than \$300 million in annual sales, JSJ started as a single business in 1919 and grew into a family of companies that joined together in 1970 to form JSJ Corporation, currently supported by more than 1,800 employees in 24 locations. Ninety-five percent of JSJ Corporation's workforce is based in the United States, with the remaining five percent located in Mexico, Japan, and China. Key business brands include Dake, GHSP, Hudson Technologies, izzydesign, JSJ China, KDS, Mcloone and Sparks. (www.jsjcorp.com)

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