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## NEWS RELEASE



*Caption: Paul Teutal, Jr. and Dennis Rice from Dake shown with a Dake Vertical Band Saw at the new Paul Jr. Design shop*

## Both Sides of a Family Feud

**Grand Haven, Michigan...**Paul Teutal Jr., formerly of Orange County Chopper and lately of Paul Jr. Designs, has returned to the custom motorcycle business to do battle with his father. He was fired by his father in an acrimonious split and neither has talked to the other in over a year.

Junior waited out a non-compete clause and now his Paul Jr. Designs can fabricate custom motorcycles. The father is pitted against son in a family biker build-off competition this season on the TLC channel program American Chopper.

Dake Corporation, a JSJ Business, has taken a position of benevolent neutrality between the warring factions.

Orange County Choppers have been using Dake metal working equipment from the beginning. The Dake vertical band saw, circular cold saw, hydraulic press, and arbor press are used regularly and can be seen in most episodes.

"When Senior needed a vertical band saw for his home garage last year, he gave us a call and ended up getting one from a Dake distributor. They've been using their other Dake equipment for almost 10 years without any problems. We really appreciate our

relationship with American Chopper and the Teutal family. It's been a perfect partnership for two great brands", said Dake Marketing Director Frank Kennedy

Paul Jr. told Dake, "When we decided to start building bikes again, you were on the top of our list". Dake helped Jr. equip his new shop with a Dake arbor press, hydraulic press, cold saw, vertical band saw, and power hammer.

"Matter of fact, this (cold saw) was the first piece of equipment we had hooked up", said Paul, Jr. during a recent visit by Scott Van Dyke, Dake Sales Manager, and Dennis Rice, Michigan Territory Manager.

Immediately after the first episode was shown, new visitors to the Dake website spiked from the link on the Paul Jr. Design site. "It's also the fastest a [Dake video](#) posting on YouTube has taken off. We even made some new friends on the Dake Facebook page", said Kennedy.

In upcoming weeks Paul Jr. will build a new business from the ground up and compete with his father's established Orange County Choppers brand. It is a classic competition between the old and the new generation.

"It makes for compelling viewing. We just hope they can eventually resolve their differences. In the meantime, Dake is neutral in this family feud and we are just glad to see them both using Dake equipment", said Kennedy.

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